



Now Available in the Transit Store
Gone With The Wind Premium Day Passes

Four Commemorative Designs Featuring Items in the Harry Ransom Center's Exhibition: *The Making of Gone With The Wind*

Capital Metro is the official transportation sponsor of the Harry Ransom Center's exhibition, *The Making of Gone With The Wind*, on view at the Harry Ransom Center through January 4, 2015. *Gone With The Wind* Premium Day Passes are available while supplies last.



Transit Store Window Display

Ride CapMetro to the exhibition

THE MAKING OF GONE WITH THE WIND

at the Harry Ransom Center through January 4, 2015

<< Plan your trip << Collect limited-edition passes

Web Banner

Category: Print Media
 Subcategory: 1-B Advertisement-Promotion
 Entry: Gone With the Wind

SPECIAL PASS!

GONE WITH THE WIND PREMIUM DAY PASSES

On Sale Starting Tuesday, September 9th
 ONLY available at the Transit Store & Online

4 different designs:



WHY GONE WITH THE WIND PASSES?

Capital Metro is the official transportation sponsor of the Harry Ransom Center's exhibition, *The Making of Gone With The Wind*, on view at the museum from September 9, 2014 to January 4, 2015. The *Gone With The Wind* Premium Day Passes are one part of our sponsorship which also includes a wrapped Local Bus, ads on Local Buses and online promotion.

YES, ACCEPT GONE WITH THE WIND PREMIUM

Just like our other Premium Day Passes, the *Gone With The Wind* Premium Day Passes, the *Gone With The Wind* Premium Day Passes can be used to ride MetroRapid, Flyer and Local Bus services. Treat the trim unit; after that, swipe the pass in the fare box on the back of the pass after first use.

WHERE TO BUY INDIVIDUAL GONE WITH THE

Individual passes are only available through Capital Metro's Transit Store. Each pass costs \$3, good for an unlimited number of rides during one day.

COLLECTOR'S SETS OF ALL FOUR DESIGNS

A limited number of collector's sets, containing one of only be purchased online, at capmetro.org, for \$12 plus a \$2 processing fee.

LIMITED EDITION

Gone With The Wind Premium Day Passes are available online (see above).

Posters

GONE WITH THE WIND PREMIUM DAY PASSES

On Sale Starting Tuesday, September 9th

4 designs featuring artifacts from the Harry Ransom Center's exhibition *The Making of Gone With The Wind*



Individual passes are only available at Capital Metro's Transit Store. Each pass costs \$3, good for an unlimited number of rides during one day.

— OR —

Collector's Sets containing one of each of the four designs can only be purchased online, at capmetro.org, for \$12 plus a \$2 processing fee.

Just like Capital Metro's other Premium Day Passes, the *Gone With The Wind* Premium Day Passes can be used to ride MetroRapid, Flyer and Local Bus services. Plan your trip to the Harry Ransom Center at capmetro.org/planner.

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