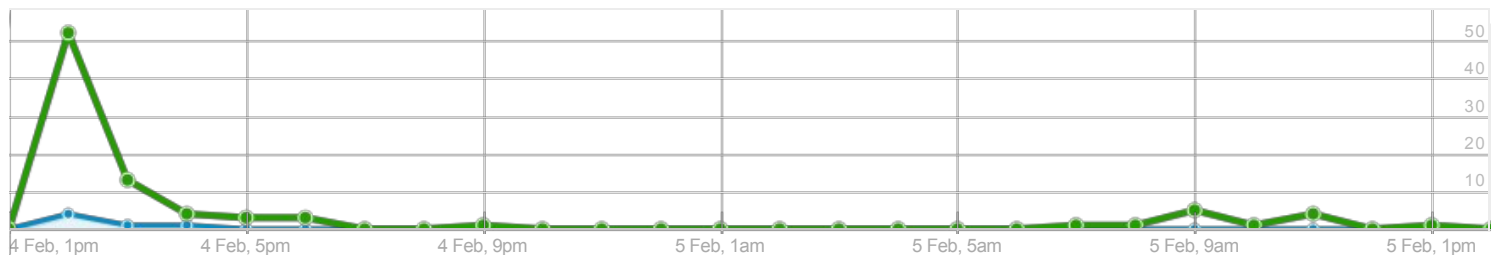


Sent to 163 unique subscribers in List Imported for Digital Portfolio - B2B

● Opens and ● Link Clicks for first day



## Campaign Overview

- **27 Unique opens**  
 100 total opens to date
  - **31 Bounced**  
 19.02% couldn't be delivered
  - **105 Unopened**  
 Open rates are only estimates
- 20.45%** of all recipients opened so far
  - 22.22%** clicked a link (6 people)
  - 0%** unsubscribed (0 people)
  - 0** people marked it as spam (0%)
  - 0** shares across Facebook, Twitter & email

## Links Clicked

**6** **people clicked**  
Giving you a **22.22%** click rate.

**1.17** **clicks per person**  
Average of all those who clicked.

**7** **total clicks**  
Made by 6 people

**21** **didn't click**  
That's 77.78% of all those who opened.

Link (URL)	Unique	Total
pavlovagency.com/	2	2
Link to web-based version of this email	2	2
www.pavlovagency.com/	1	1
https://vimeo.com/122762537	1	1
https://vimeo.com/123349141	1	1