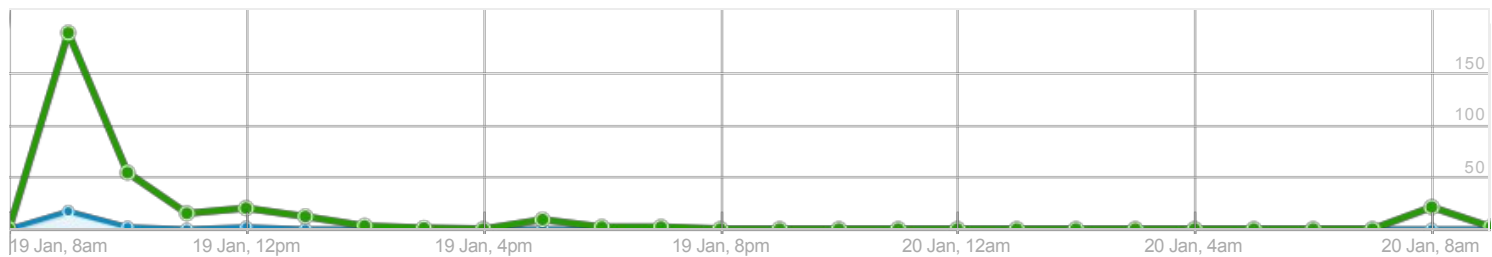


Sent to 273 unique subscribers in List Imported for Digital Portfolio - Transit January 18

● Opens and ● Link Clicks for first day



## Campaign Overview

- **75 Unique opens**  
 403 total opens to date
  - **26 Bounced**  
 9.52% couldn't be delivered
  - **172 Unopened**  
 Open rates are only estimates
- 30.36%** of all recipients opened so far
  - 17.33%** clicked a link (13 people)
  - 1.21%** unsubscribed (3 people)
  - 0** people marked it as spam (0%)
  - 0** shares across Facebook, Twitter & email

## Links Clicked

**13** people clicked  
Giving you a **17.33%** click rate.

**1.69** clicks per person  
Average of all those who clicked.

**22** total clicks  
Made by 13 people

**62** didn't click  
That's 82.67% of all those who opened.

Link (URL)	Unique	Total
Link to web-based version of this email	8	9
pavlovagency.com/work/transport-yourself	2	2
www.pavlovagency.com/	2	2
https://vimeo.com/122762386	2	2
https://vimeo.com/122762387	2	2
https://vimeo.com/151191929	1	3
pavlovagency.com/work	1	1
https://vimeo.com/122762538	1	1