

ENVISION

SILICON VALLEY

ABOUT ENVISION SILICON VALLEY

VTA's Envision Silicon Valley effort takes a close look at Santa Clara County's transportation needs to prepare for a potential 2016 transportation sales tax ballot measure. VTA will look at multiple potential revenue sources and projects representing all modes of transportation—transit, local roads, pavement, highways and active transportation.



Envision Silicon Valley Program Schedule



Ad Hoc – Ad Hoc Committee on Envisioning Silicon Valley
Advisory Committees: BPAC, CAC, CTA, PAC, and TAC

April 6, 2016

2015

JUN	JUL	AUG	SEP	OCT	NOV	DEC
Board of Directors <ul style="list-style-type: none"> Adopt Goals Advisory Committees <ul style="list-style-type: none"> Review and provide input on evaluation criteria Stakeholder Groups <ul style="list-style-type: none"> Review Call for Projects Review Evaluation Criteria 	Stakeholders <ul style="list-style-type: none"> Review Evaluation Criteria 	Advisory Committees <ul style="list-style-type: none"> Review Evaluation Criteria Ad Hoc Committee <ul style="list-style-type: none"> Review Evaluation Criteria 	Board <ul style="list-style-type: none"> Adopt Evaluation Criteria Stakeholders <ul style="list-style-type: none"> Distribute initial unconstrained project lists and costs Advisory Committees <ul style="list-style-type: none"> Distribute initial unconstrained project lists and costs VTA Staff <ul style="list-style-type: none"> Assess projects 	Board <ul style="list-style-type: none"> Approve Project List to submit to MTC Advisory Committees <ul style="list-style-type: none"> Update process VTA Staff <ul style="list-style-type: none"> Assess Projects Host Community Meetings Launch Budget Tool on Micro Site Ad Hoc Committee <ul style="list-style-type: none"> Review Initial Analysis of Projects Receive Presentation on Budget Tool 	Stakeholders <ul style="list-style-type: none"> Review Initial Analysis of Projects Receive Presentation on Budget Tool Advisory Committees <ul style="list-style-type: none"> Review Initial Analysis of Projects Receive Presentation on Budget Tool 	VTA Staff <ul style="list-style-type: none"> Refine Analysis of Projects and Goals Review budget tool results and stakeholder feedback

Ongoing dialogue with community partners and stakeholders

2016

JAN	FEB	MAR	APR	MAY	JUN	AUG
Advisory Committees <ul style="list-style-type: none"> Receive update on Analysis VTA Staff <ul style="list-style-type: none"> Continue Analysis of Projects and Goals Establish sales tax target amount 	Stakeholders <ul style="list-style-type: none"> Receive Results and provide input on the Project Analysis Receive projections for all funding sources – including sales tax Discuss categories Review budget tool results and community feedback Advisory Committees <ul style="list-style-type: none"> Receive Results and provide input on the Project Analysis Receive projections for all funding sources – including sales tax Discuss categories Review budget tool results and community feedback Ad Hoc Committee <ul style="list-style-type: none"> Receive Results of Project Analysis Review budget tool results and stakeholder feedback Receive projections for all funding sources – including sales tax 	Stakeholders <ul style="list-style-type: none"> Discuss categories and funding levels for potential Sales Tax Measure Advisory Committees <ul style="list-style-type: none"> Review potential project/program categories for potential Sales Tax Measure Ad Hoc <ul style="list-style-type: none"> Review potential categories for potential Sales Tax Measure 	VTA Board <ul style="list-style-type: none"> Board workshop to review options for potential Sales Tax Measure Advisory Committees <ul style="list-style-type: none"> Review options for potential Sales Tax Measure 	Advisory Committees <ul style="list-style-type: none"> Review Updated Potential Sales Tax Measure Ad Hoc <ul style="list-style-type: none"> Review Updated Potential Sales Tax Measure VTA Staff <ul style="list-style-type: none"> Hold Public Meetings Refine Potential Sales Tax Measure Stakeholders <ul style="list-style-type: none"> Review Updated Potential Sales Tax Measure 	VTA Board <ul style="list-style-type: none"> Review and/or adopt Updated Potential Sales Tax Measure Stakeholders <ul style="list-style-type: none"> Review Updated Sales Tax Measure 	VTA Board <ul style="list-style-type: none"> Approve Potential Sales Tax Measure for November Ballot Submit language to County Clerk by August 12 VTA Staff <ul style="list-style-type: none"> Submit Arguments in favor by August 16 Submit rebuttal arguments by August 23

Ongoing dialogue with community partners and stakeholders

Envision Silicon Valley Microsite www.envisionsv.org

The site is available for desktop and mobile devices in 6 languages.

go to main page

envisionsv.org/esp/

Apps Other Bookmarks

ENVISION SILICON VALLEY

ENCUESTA

HERRAMIENTA DE PRESUPUESTO
DISPONIBLE EN SEPTIEMBRE 2015

RESULTADOS

ACERCA DE

CONTACTO

Iniciar Sesión

ENVISION SILICON VALLEY

VTA

f t in +

Bienvenidos al sitio web interactivo de Envision Silicon Valley, proporcionado por Santa Clara Valley Transportation Authority.

Esta herramienta y micrositio en línea proporciona información al día acerca de Envision Silicon Valley, así como una encuesta y una herramienta de presupuesto del ciudadano. Su participación en estas actividades ayudará a VTA a examinar las compensaciones entre nuevos ingresos, opciones de gasto e indicadores clave con el fin de preparar a nuestra comunidad para que invierta en el transporte.

ACERCA DE ENVISION SILICON VALLEY

El esfuerzo Envision Silicon Valley de VTA examina de cerca las necesidades de transporte del condado de Santa Clara para prepararse para una propuesta potencial de impuesto sobre las ventas de transporte en 2016. VTA observará múltiples fuentes de ingresos potenciales y proyectos que representan a todos los modos de transporte: transporte público, carreteras locales, pavimento, autopistas y transporte activo.

Actualmente, este sitio cuenta con una encuesta que le pregunta acerca de los objetivos y prioridades de transporte en su comunidad. Además, en otoño, ofreceremos una herramienta de presupuesto que le permita seleccionar qué inversiones de transporte le gustaría ver financiadas. Por favor, regístrese abajo y ayude a crear mejores soluciones de transporte para Silicon Valley.

envisionsv.org/esp/



Screenshots from Envision Silicon Valley Microsite www.envisionsv.org

The site's Transportation Challenge enables users to tell VTA the revenue generation and spending options they'd prioritize.

How Would You Invest \$6 Billion in Transportation?

Try the Transportation Challenge!

What Are Your Transportation Priorities?

This Envision Silicon Valley Transportation Challenge enables you to tell VTA the revenue generation and spending options you'd prioritize. The only rule for the Challenge is that you can't spend more than the projected funding available—the rest is up to you!

Your participation will help VTA and the community (More...)

NUMBER OF BUDGETS SUBMITTED: 1,780

SEE HOW PEOPLE WOULD LIKE VTA TO PAY FOR TRANSPORTATION PROGRAMS

Preliminary estimates show that a potential 1/2-cent, 30-year sales tax currently under consideration would make \$6 billion available for local transportation projects. See below to explore how participants in the Envision Silicon Valley Transportation Challenge would invest that new revenue.

A.) 1/2-CENT, 30-YEAR SALES TAX

YES (84.38%) **My Selection**

NO (14.16%)

HERE'S WHAT PEOPLE THINK ABOUT TRANSPORTATION INVESTMENT OPTIONS

MY BUDGET

Available = \$6 Billion
 Invested = \$3.54 Billion
 Remaining = \$2.46 Billion

BART Phase II

VTA's BART Silicon Valley Extension Phase II would build a four-station, six-mile extension of BART service to downtown San Jose and Santa Clara. Anticipated funding has been identified for \$2.3 billion of the \$4.7 billion project. Would you like to:

Maintain Investment: A \$2.4 billion funding gap would prevent this project from being built as designed. \$0
 Increase Investment Moderately: Reduce the projected funding gap to \$0.9 billion. \$1.5 billion
 Increase Investment Aggressively: Close the projected funding gap. \$2.4 billion

Is there anything else you'd like to tell us about how you would invest in this Program Area?

Bicycle/Pedestrian

As Santa Clara County's comprehensive transportation planning and funding agency, VTA studies and considers improvements that would make it easier to get around on a bike or on foot. Would you like to:

Maintain Investment: The bike lane network would...
 Increase Investment Moderately
 Increase Investment Aggressively

TRENDING **MY SELECTION**

Plus my \$45 million leftover budget

BART Phase II

Bicycle/Pedestrian

Caltrain

County Expressways

Highways

SURVEY RESULTS

The Priorities Survey is an exercise to help the public and VTA think through the trade-offs as we invest limited resources to improve our transportation system. So far, 2392 people have participated in the survey.

Below are current survey responses. How do your own priorities compare?

VTA will consider all of these Priorities, including those not in the Top 5, and the Goals approved by the VTA Board of Directors for the Envision Silicon Valley process.

TRENDING (Top 5 and all Priorities)

1. IMPROVE TRANSIT SERVICE AND TRAVEL TIMES.
2. USE TECHNOLOGY TO IMPROVE THE TRANSPORTATION EXPERIENCE.
3. RELIEVE ROADWAY BOTTLE NECKS.
4. DELIVER BICYCLE AND PEDESTRIAN PROJECTS THAT PROMOTE CONNECTIVITY.
5. INCREASE FUNDING FOR BICYCLE PROJECTS, SIDEWALKS, AND BUS STOPS.
6. PROMOTE HEALTHY COMMUNITIES AND A HIGH QUALITY OF LIFE.
7. INCREASE FUNDING FOR ROADWAY MAINTENANCE.
8. PROVIDE AMENITIES TO ATTRACT TRANSIT RIDERS.
9. SERVE SENIORS, PEOPLE WITH DISABILITIES AND TRANSIT-DEPENDENT AREAS.
10. MINIMIZE ENVIRONMENTAL IMPACTS.
11. PRIORITIZE PROJECTS THAT ADDRESS SAFETY CONCERNS.
12. MINIMIZE TRAFFIC IN RESIDENTIAL NEIGHBORHOODS.

HOW WOULD I PRIORITIZE?

Register to find out

Envision Silicon Valley Carcards, Light Rail Posters and Poll Results

English and Spanish carcards and posters encouraged riders to text their opinions about investing in transit. Textizen summarized the results from a total of 1,015 surveys.

¿Es hora de invertir más en la forma que nos desplazamos en el condado de Santa Clara?

a. **SÍ**
b. **NO**
c. **TAL VEZ**

Envíe su respuesta por mensaje de texto al 1 (408) 512-3712

¿Por qué preguntamos?
Su participación ayudará a VTA a entender las necesidades de transporte del condado de Santa Clara, así como también a evaluar las opciones entre diferentes formas de invertir en el transporte.

RESPALDADO POR **Textizen** **ENVISION SILICON VALLEY**

Is it time to invest more in how we get around Santa Clara County?

a. **YES**
b. **NO**
c. **MAYBE**

Text your answer to 1 (408) 478-6083

Why are we asking?
Your participation will help VTA understand Santa Clara County's transportation needs, as well as examine the trade-offs between different ways to invest in transportation.

POWERED BY **Textizen** **ENVISION SILICON VALLEY**

You can also participate in other ways: online at envisionsv.org, email envision.sv@vta.org, or call (408) 321-7575. We respect your privacy and will not share or sell your phone number. More info: textizen.com/privacy. Standard text msg rates apply.

VTA

Textizen LOG IN

VTA > Intake Poll version 2

653 responses
latest about 6 months ago

Time of Day

Day of Week

Assigned phone: 1(408) 478-6083
Start date: -
Status: Inactive

QUESTION 1
Is it time to invest further in how we get around Santa Clara County? Multiple Choice

A. Yes	564	86%
B. No	72	11%
C. Maybe	17	3%

QUESTION 5
Thanks! For your top 2 priorities: why is this important for Santa Clara County? Open

public	81	20%
people	77	19%
transit	73	18%
transportation	59	14%
traffic	53	13%
need	53	13%
roads	42	10%

QUESTION 2
Thanks! Are you aware that VTA is working on this through our Envision Silicon Valley effort? Yes/No

También puede usted participar de otras maneras: en línea a través de envisionsv.org, por correo electrónico envision.sv@vta.org, o a través del (408) 321-7575. Respetaremos su privacidad y no compartiremos o venderemos su número telefónico. Para más información: textizen.com/privacy. Se aplican las tarifas estándar de mensajes de texto.

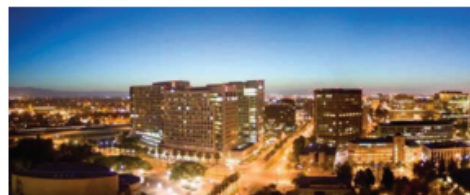


Headways Blog Posts about the Envision Silicon Valley Effort

A series of blog posts educated readers about ways to participate.

Community Groups to Help Refine Goals for Envision Silicon Valley

2/20/2015 4:17 PM | Cody Kraatz



Editor's Note: This article was updated on Feb. 20 to reflect the Draft Goals and Draft Principles that were presented to the volunteer groups for their feedback, as well as to ask for feedback from you!

Community and business members are participating in another round of meetings to help refine the goals of VTA's [Envision Silicon Valley](#) effort that may result in a 2016 transportation sales tax measure.

Envision Silicon Valley is looking at needs, priorities, and projects representing all modes of transportation—transit, local roads, pavement, highways and active transportation. VTA is Santa Clara County's congestion management agency, so in addition to operating transit we're responsible for countywide transportation planning, funding and congestion relief.

These goals will be combined with measurable criteria and metrics that [volunteer groups](#) will also begin to develop in this next round of meetings. The metrics will quantify the projected impact of possible projects, such as cost, traffic relief, transit ridership, safety, the economy and the environment. If a sales tax were approved, the metrics would also help VTA and the public measure the effectiveness of transportation investments.

The groups will also be learning in February and March meetings about the history of past transportation sales taxes in Santa Clara County.

The volunteer groups include a broad range of perspectives, such as transportation advocates, community benefit organizations, environmental advocates, transit users, planning staff at Santa Clara County cities and the County itself, business leaders, and VTA's existing advisory committees.

Do you agree with the draft goals and principles shown below? What did we miss and what would you change? Tell us in the comments or email community.outreach@vta.org with #EnvisionSV in the subject.

Draft Goals

Goal: Revitalize Transportation Infrastructure

- Maximize opportunities for regional connectivity and services.
- Increase direct transit service with fewer transfers.
- Reduce potholes.

Goal: Improve Trip Experience

- Foster widespread use of new technology to empower the transportation experience.
- Relieve roadway pinch points.
- Provide amenities to attract riders.

Goal: Expand Access and Mobility Choices

- Promote transit access.
- Promote programs and projects for the disabled community.
- Place special emphasis on transit dependent areas.
- Promote bicycle and pedestrian projects that close gaps and promote regional connectivity.

New Interactive Website Asks How You Envision Silicon Valley

4/2/2015 4:23 PM | Cody Kraatz



ENVISION SILICON VALLEY

A new interactive website at www.envisionsv.org invites you to give your input on the [Envision Silicon Valley](#) effort that may result in a 2016 transportation sales tax measure. It's a convenient and interactive way to join VTA in examining trade-offs between new revenues, spending options, and key metrics.

Currently, this site features a survey where you can tell us about your goals and priorities. In early Fall, a citizen's budget tool will enable you to select between different revenue options and spending options, as well as see how your choices "move the needle" on key metrics.

Visit the [site](#) today to participate, and please share the site on social media or with anyone you know that has an interest in how we invest in Santa Clara County's transportation system. If you share your vision, please use #EnvisionSV and tag @VTA on Twitter.

VTA's [Envision Silicon Valley](#) effort is looking at needs, priorities, and projects representing all modes of transportation—transit, local roads, pavement, highways and active transportation. VTA is Santa Clara County's congestion management agency, so in addition to operating transit we're responsible for countywide transportation planning, funding and congestion relief.

Textizen

VTA is also working with Textizen, a text message-based survey platform, to gather input and share information with people using a tool many people have in their pockets: their cell phone. Because it doesn't require internet access and most people can text, this platform enables us to engage with you conveniently wherever and whenever you want to participate.

You will soon begin to see posters around Santa Clara County at libraries and other public places with information about how to participate through Textizen.

We invite you to spread the word about the Textizen survey by [downloading the poster](#) and displaying it in your business, workplace, school, or any public space where you think interested people congregate.

You can learn more about the governance, purpose, stakeholder input and other aspects of the [Envision Silicon Valley](#) effort at www.vta.org/envision.

Try the Improved Envision Silicon Valley Transportation Challenge

4/7/2016 2:58 PM | Cody Kraatz



ENVISION SILICON VALLEY

If you had \$6 billion for mobility projects in Santa Clara County, how would you invest it?

That's the central question behind VTA's updated and improved Transportation Challenge on our [Envision Silicon Valley](#) interactive microsite. Please [check it out](#), submit a budget, and share it widely!

New Features & Improvements

Even if you've already participated, you can now allocate your leftover budget to your favorite Program Area. We've also updated the amounts and descriptions of Program Areas based on the [Envision Silicon Valley Call for Projects and Project Evaluation](#), along with other minor improvements.

We've analyzed and documented all of the input we've received before resetting the Transportation Challenge results. We recently presented the results and a [summary of input to our Board's Ad Hoc Committee on Envision Silicon Valley](#).

Please share this website on social media and with anyone you think should know about VTA's efforts to invest in transportation.

[Envision Silicon Valley](#) is a process in which VTA is engaging community leaders and residents in discussions to identify current and future mobility needs, solutions and funding priorities to make sure we maintain livability, along with a vibrant economy. These efforts will help us prepare for a possible sales tax measure on the 2016 ballot.

The Transportation Challenge is an educational and informational way to interactively learn about the types of projects that can be developed with various funding levels and explore some of the trade-offs required to meet budget constraints.

This tool gives you the power to maintain current spending levels, increase investment moderately, or aggressively fund projects across 10 program areas: BART Phase II, bicycle/pedestrian improvements, Caltrain, county expressways, highways, intelligent transportation systems, roadway maintenance, mobility for seniors and disabled individuals, transit capital projects and transit operations.

Long-Range Planning, Far-Reaching Effects

The choices residents make now will have far-reaching effects in a county that is rapidly growing and changing. By the year 2040, the population in Santa Clara County will increase by about 650,000 to over 2.4 million. By 2030, nearly one of every four residents will be age 60 or older.

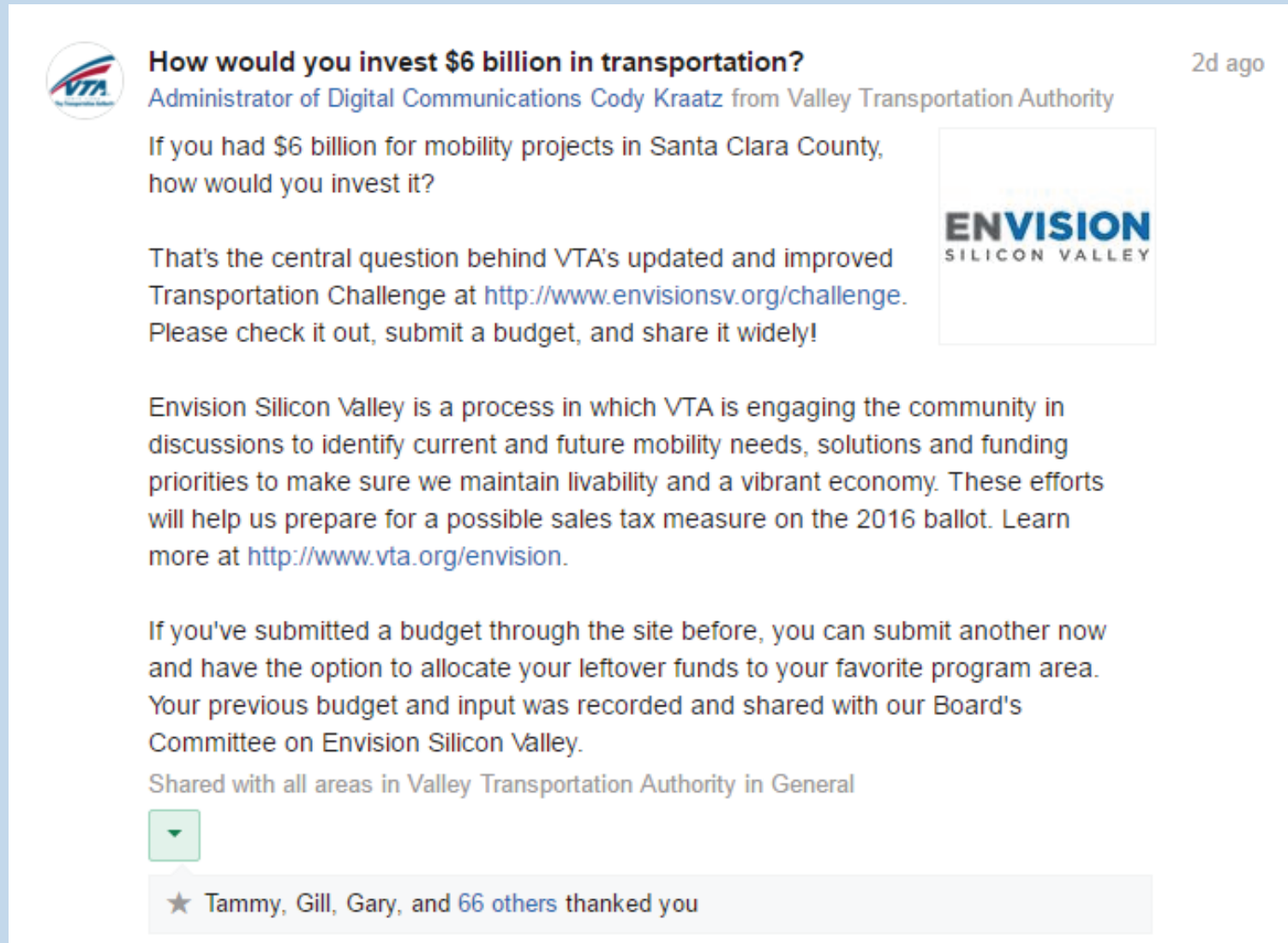
VTA is encouraging residents to participate in long-range transportation planning decisions through the [Envision Silicon Valley](#) process and tools such as this one.

The Transportation Challenge takes approximately 10 to 15 minutes to complete and gives you the opportunity to comment on both the tool and the long-range mobility projects you think are important.

A results section shows you how your responses compare to others' selections and social-sharing features allow you to send a link to the tool via social media and email. Register with the site and VTA will enter you in a raffle to win a \$20 Clipper card.

Screenshots from Envision Silicon Valley Social Media Engagement


Thirteen Nextdoor posts led to 540 “thanks” and comments. Dozens of comments were shared on Twitter and Facebook.



How would you invest \$6 billion in transportation? 2d ago
Administrator of Digital Communications Cody Kraatz from Valley Transportation Authority

If you had \$6 billion for mobility projects in Santa Clara County, how would you invest it?

That's the central question behind VTA's updated and improved Transportation Challenge at <http://www.envisionsv.org/challenge>. Please check it out, submit a budget, and share it widely!



Envision Silicon Valley is a process in which VTA is engaging the community in discussions to identify current and future mobility needs, solutions and funding priorities to make sure we maintain livability and a vibrant economy. These efforts will help us prepare for a possible sales tax measure on the 2016 ballot. Learn more at <http://www.vta.org/envision>.

If you've submitted a budget through the site before, you can submit another now and have the option to allocate your leftover funds to your favorite program area. Your previous budget and input was recorded and shared with our Board's Committee on Envision Silicon Valley.

Shared with all areas in Valley Transportation Authority in General

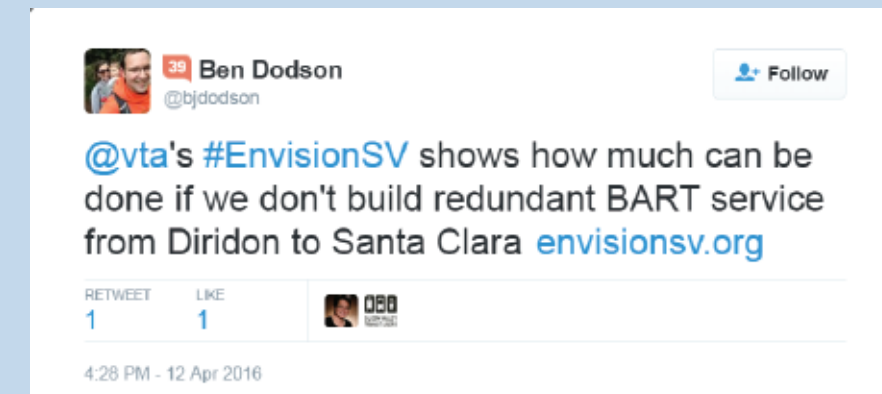
★ Tammy, Gill, Gary, and 66 others thanked you



Omar Vásquez @OmarVsquez
Luchando por un transporte público mejor. Sunnyvale, Mt. View. #VTA



LIKES 4



Ben Dodson @bjdodson
@vta's #EnvisionSV shows how much can be done if we don't build redundant BART service from Diridon to Santa Clara envisionsv.org

RETWEET 1 LIKE 1

4:28 PM - 12 Apr 2016

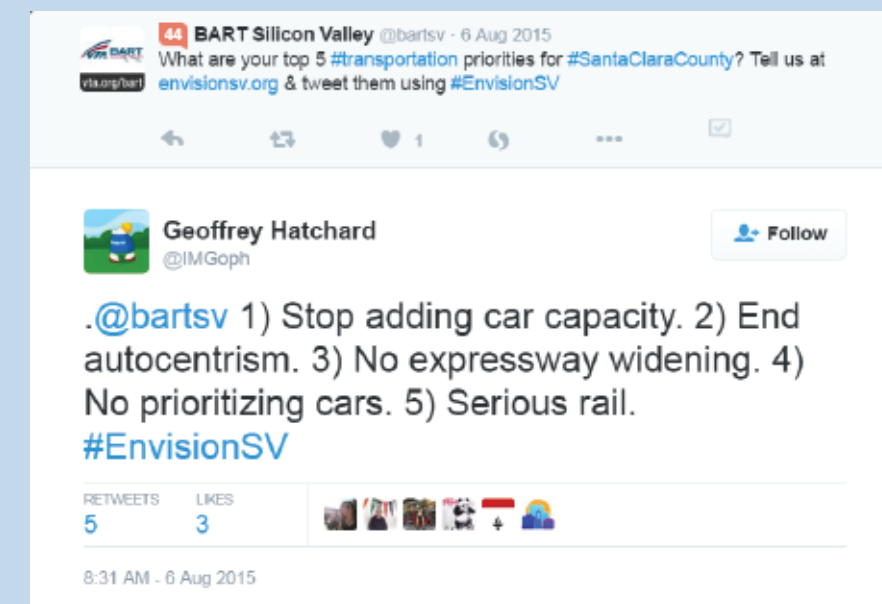


VTA @VTA
Thank you Transit Justice Alliance for the opportunity share #EnvisionSV info & hear the community's needs!



RETWEET 1 LIKES 2

8:32 PM - 2 Sep 2015



BART Silicon Valley @bartsv - 6 Aug 2015
What are your top 5 #transportation priorities for #SantaClaraCounty? Tell us at envisionsv.org & tweet them using #EnvisionSV

Geoffrey Hatchard @IMGoph
.@bartsv 1) Stop adding car capacity. 2) End autocentrism. 3) No expressway widening. 4) No prioritizing cars. 5) Serious rail. #EnvisionSV

RETWEETS 5 LIKES 3

8:31 AM - 6 Aug 2015

Photos from Envision Silicon Valley Public Meetings

A series of 48 presentations, community meetings and workshops reached more than 1,900 people and generated nearly 300 comments.



What's your vision for the future of mobility in Santa Clara County?

Santa Clara Valley Transportation Authority (VTA) is holding community open houses during October and November. The public is invited to learn about and discuss projects and programs in VTA's countywide long-range transportation plan, provide feedback and hear about Envision Silicon Valley.



Meetings are scheduled from 6 p.m. to 8 p.m.

October 22: Mountain View City Hall, Plaza Conference Room, 2nd Floor; 500 Castro Street, Mountain View, CA 94041. Served by bus routes 51 and 52.

October 26: Morgan Hill Library, Program Room; 660 West Main Avenue, Morgan Hill, CA 95037. Served by bus route 16.

October 29: San Jose City Hall, Wing Room 119; 200 East Santa Clara Street, San Jose, CA 95113. Served by bus routes 22, 23, 63, 64, 65, 72, 73, 81, Hwy 17 and MST 55.

November 4: Town of Los Gatos, Town Council Chambers; 110 East Main Street, Los Gatos, CA 95030. Served by bus routes 48 and 49.

November 12: Grace Lutheran Church, Banquet Hall; 2650 Aborn Road, San Jose, CA 95121. Served by bus route 31.

Envision Silicon Valley is a process in which the VTA is engaging the community in discussions to identify current and future mobility needs, solutions, and funding strategies and priorities.

